

## **Jetty Marketing Selected by Large Publisher for Outsourced Marketing Services**

Salem, MA, February 1, 2009 — Recently, Jetty Marketing LLC (<http://www.jettymarketing.com/>), a premier, Boston area outsourced marketing agency, was selected by Design News - part of Reed Business (RBI) - to manage a variety of marketing projects while an employee was on leave.

Jetty Marketing was selected because they were familiar with the publication and could hit the ground running with little ramp up time. Coleby Mantz, founder of Jetty Marketing stated, "Given that publications have set deadlines, it was particularly critical that we were able to come in and work on existing projects without missing a beat." She goes on to state that, "Print dates don't move, so attention to detail and delivering projects on time is essential to working with any publisher."

In addition to managing a variety of marketing projects, Jetty Marketing works with various clients to handle all their marketing needs on an outsourced basis. For more information on how businesses can benefit from Jetty Marketing's outsourced marketing services visit: <http://www.jettymarketing.com/> or call: 866.598.3517.

### About Jetty Marketing LLC:

Jetty Marketing LLC, based in Salem, MA, provides professional outsourced marketing services for companies that do not require a full time in-house marketing staff but wish to have a turn-key solution to manage their on-going marketing needs or for organizations that require a seamless extension of their in-house marketing team. Jetty Marketing has experience in high-tech, manufacturing, biotech/pharma, financial services, as well as many other industries. For more information on Jetty Marketing and its outsourced marketing model, visit the Jetty Marketing website at: <http://www.jettymarketing.com/>